



Rejuvenating Life Naturally

## **Rejuv Life Sciences Inc, Business Plan**

### **Overview:**

Rejuv Life Sciences Inc, is a pioneering research company committed to enhancing the quality of life through scientifically validated herbal formulations. Our focus lies in providing innovative solutions to health challenges, with a current product portfolio featuring Skordo Plus, Krewsano, and Ostasano.

### **Product Portfolio:**

#### **Skordo Plus** (Anti Diabetic Product):

Patented and registered formulation.  
Positioned as a trusted solution for individuals seeking reliable diabetic care.  
Initial target market: US, India, GCC.

**Skordo Plus** is a nutraceutical formulation designed to effectively maintain blood glucose levels (BGL) and rejuvenate organs affected by other diabetic allopathic drugs. Our patent for Skordo Plus has been granted in the US and India. Additionally, the product underwent animal studies, Celine studies, safety studies, and clinical trials to evaluate its efficacy

#### **Krewsano** (Women's Bone Health Product):

Meticulously formulated with essential nutrients and minerals.  
Comprehensive support for optimal bone strength and density.  
Addresses overall skeletal well-being in women.  
Initial target market: US, India, GCC.

**Krewsano:** The bone strength of women diminishes at a specific rate during different phases of their lives. After childbirth, and as women age beyond 30, there is an increased rate of bone density loss in the body. Calcium absorption is dependent on Vitamin D. Continuous calcium supplementation is essential to prevent osteoporosis, fractures, and other bone-related pains.

Krewsano presents a distinctive combination of *Cissus sp* and *Foeniculum vulgare*. The traditional system of medicine extensively documents the properties and calcium richness in *Cissus sp*. *Foeniculum vulgare* is recognized for its health benefits and carminative properties. The unique blend of these two herbs ensures the delivery of the required calcium dosage when taken daily. The formulation's efficacy and safety have undergone clinical testing.

#### **Ostasano** (Women's Blood Health Product):

Thoughtfully crafted blend supporting healthy blood circulation.  
Promotes iron absorption and maintains overall vitality.  
Dedicated to women's health and well-being.  
Initial target market: US, India, GCC.

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**Ostasano:** Maintaining optimal levels of red blood cells is crucial for overall good health. Red blood cells play a vital role as carriers of oxygen through the body, thanks to the presence of hemoglobin. The primary source of iron in the human body is food. Iron deficiency can result in conditions such as weakness and anemia, a well-known concern among women due to the blood loss experienced during various life phases.

Ostasano stands out as a unique herbal preparation, crafted from Basela rubra, an herb extensively documented in traditional medicine for its rich content of iron, calcium, Vitamin A, Vitamin C, Magnesium, Potassium, Sodium, among others.

## **Market Expansion Plan:**

### **Year 1:**

**Target Markets:** US, India & GCC.

**Focus:** Establish a strong presence, build brand recognition, and gain market share.

**Sales Strategy:** Online Platforms, and partnerships with healthcare distributors.

### **Year 2:**

**Target Markets:** South Africa & ASIAN countries.

**Focus:** Expand market reach, diversify distribution channels, and introduce new products.

**Sales Strategy:** Collaborate with local distributors, explore partnerships with health and wellness retailers.

### **Year 3:**

**Target Markets:** South and Central America & African countries.

**Focus:** Consolidate market presence, strengthen distributor relationships, and introduce additional products.

**Sales Strategy:** Leverage local market insights, invest in targeted marketing campaigns.

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### Revenue Projection:

The five-year revenue projection provided below pertains solely to Skordo Plus, sales of other products have not been considered at this point in time. Additional revenue streams will be generated by products such as Krewsano, Oostasano, and new formulations.

Country	Year 1	Year 2	Year 3	Year 4	Year 5
USA	921600	921600	1036800	576000	645120
India	363600	363600	272700	1515000	1696800
GCC	271154	271154	244038	244038	271154
ASEAN		831155	831155	914270	775744
South Africa		254040	254040	152424	71131
S&C America			430940	430940	574587
Africa			432000	432000	576000
Other Markets				2400000	3000000
<b>Total Sales</b>	<b>1556354</b>	<b>2641548</b>	<b>3501673</b>	<b>6664672</b>	<b>7610536</b>

### Conclusion:

Rejuvive Life Sciences Inc. is poised to make a significant impact on global health and well-being through our innovative herbal formulations. With a strategic market expansion plan and commitment to continuous research, we aim to provide effective solutions while ensuring sustainable growth and profitability,

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